



## ZANE GREY'S NEW STORY

The novel Zane Grey spent ten years preparing to write—the greatest he has ever written. **THE VANISHING AMERICAN** is a thrilling story of an American Indian and a cultured Eastern girl whose lives become inextricably entangled out in the great desert country. A story of primitive peoples, of lurking danger, hot, passionate anger and the sharp crackling of rifle fire. The old Zane Grey thrill of adventure is here, the vigor of life in the open that made his last Journal serial, *The Call of the Cañon*, so memorable. A story that will live for a long time. Beginning in the November **LADIES' HOME JOURNAL**.

## Mary R. S. Andrews Yellow Butterflies

A beautiful, poignant story for Armistice Day that every mother will want to read. It is a story of a gold-star mother and of the symbol that hovered over the grave of the Unknown Soldier. Never before has Mrs. Andrews risen to such heights of sheer power.

## Eleanor Hallowell Abbott— The Setting Hen

A charming, quaint story of two children at the seaside and their adventures with the pirate. Few authors today rank with Miss Abbott in her ability to write such readable, human fiction. Also: "Cuckoo," by Maurice Hewlett; "The Sterile Heart," by Bessie Beatty, and other stories by Joseph C. Lincoln, Clifton Lisle, Frances Noyes Hart and Olaf Baker.

## Winter Fashions ~ direct from the Great Paris Opening

**First Showing in America.** The Journal's Fashion Editor was on the spot and out of 5000 of the newest coats, suits, dresses and hats shown by the famous Poiret, Callot, Worth, Renee and others, picked those which best illustrate the mode. The new sleeves, skirts, waistline, circular effects, length of skirts, and new slanting neckline for evening wear. *The clothes shown in The Journal will be in style until they are worn out.*

**HOUSEHOLD DEPARTMENTS.** New and distinctive Thanksgiving recipes, and needlework pages full of ideas for many dainty and beautiful Christmas gifts, with full directions for making.



## Mrs. Catt on the Sham in Women's Rights

Carrie Chapman Catt asks: "Have women lost their heads with their new freedom?" What is a real "right" and what is a "sham"? Should a woman keep her own name after marriage or take her husband's name? If she remains Miss Smith instead of becoming Mrs. Jones will her children be Smiths or Joneses? Should motherhood without marriage be tolerated? Mrs. Catt, who led the millions of American women in their fight for the vote, now views with alarm the assumption of *Too Many Rights*. Her article, in the November Journal, is a thoughtful and vigorous discussion.

## A Year's Literary Program for Women's Clubs

"What shall we study this year? How can we keep up with really worth-while modern books?" Here is a comprehensive year's program for Women's Clubs prepared under the supervision of Mrs. Thomas G. Winter, their national president. Presenting the novels, short stories, drama and poetry of our time which people of culture read and discuss.

## Alice Van Leer Carrick—House- keeping in the Little House

Tired of living in cramped apartments or in houses that somehow don't fit you? Haven't you dreamed of the *little house* that would be just right—compact, efficient, labor saving? Mrs. Carrick begins a series telling how thousands of women are realizing this ambition, eliminating the drudgery and living happier lives. Full of practical suggestions.

## William Lyon Phelps—Makers of American Literature

The famous literary critic and author of "Human Nature in the Bible" begins a new series in which he pictures vividly and entertainingly the illustrious figures in American literature. His first article is on Jonathan Edwards, man of religion, and Benjamin Franklin, shrewd man of affairs—reflecting the literature of the Revolutionary period.

**OTHER ARTICLES** of particular importance are "My Musical Life," by Walter Damrosch, and "Harnessing Industry with the Vote," by Elizabeth Frazer. There are more than *fifty* stories, articles and helpful features in the great 218-page November issue

# THE LADIES' HOME JOURNAL

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